The name list helps you ensure correct name spellings, record yearbook sales, track student coverage, electronically market books and ads, and more. This document guides you through setting up a name list and provides best practices for maintaining and using the name list.

# STEPS FOR INITIAL SETUP

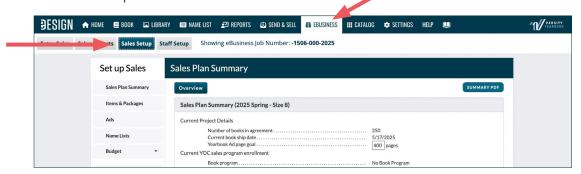
# 1. OBTAIN A STUDENT LIST FROM YOUR SCHOOL OFFICE.

The name list should be an Excel spreadsheet (.xls or .xlsx) or a comma-separated text file (.csv). If your names include accent marks, use an Excel file. The name list should have separate fields for each piece of data listed below.

- **FIRST NAME** required for all name lists
- LAST NAME required for all name lists
- GRADE required for all name lists
- STUDENT ID # optional but strongly recommended to help keep your people data as accurate and clean as possible
- MIDDLE NAME (optional) differentiates students with identical first and last names
- **TEACHER** (optional) a teacher designation (e.g., homeroom) can be helpful
- PARENT EMAIL ADDRESS required for using Send and Sell to promote sales and for participation in Sales Assis
- STREET ADDRESS only required for mailing postcard with Sales Assist
- CITY only required for mailing postcard with Sales Assist
- STATE / PROVINCE only required for mailing postcard with Sales Assist
- ZIP / POSTAL CODE only required for mailing postcard with Sales Assist

# 2. UPLOAD THE LIST IN EDESIGN.

- Log in to eDesign and click the eBusiness tab.
- 2. Choose "Sales Setup"



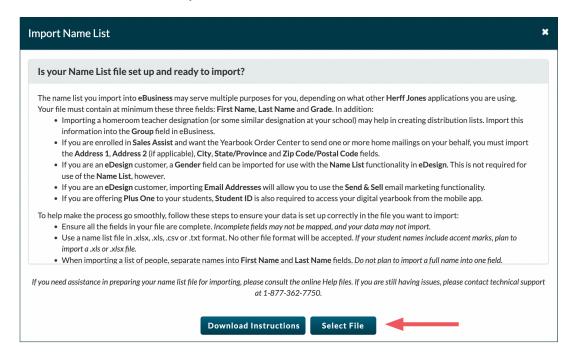




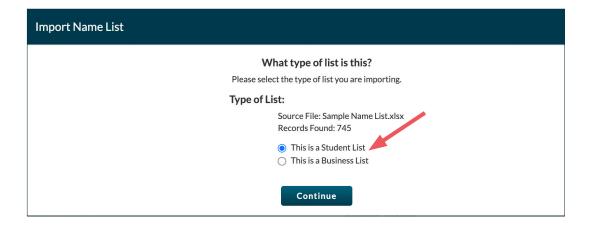
# 3. Click on the side tab for "Name List" and then choose "Import"



4. Click on "Select File" and browse for your file to select it.



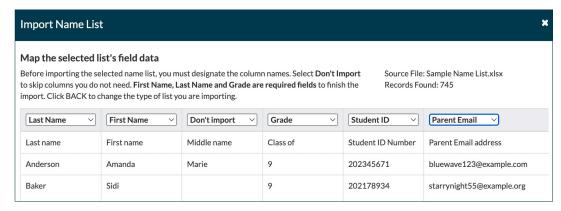
5. Select "Student List" and click Continue.



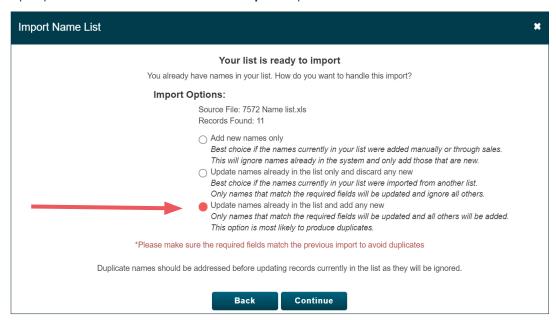




6. Click the column headings and select the appropriate designation for each column. You must map fields for First Name, Last Name and Grade. We strongly recommend also including a Parent Email and Student ID number. We discourage you from including middle names unless used to differentiate students with identical first and last names. When finished, click "Confirm." Then review your mapping choices and click "Import."

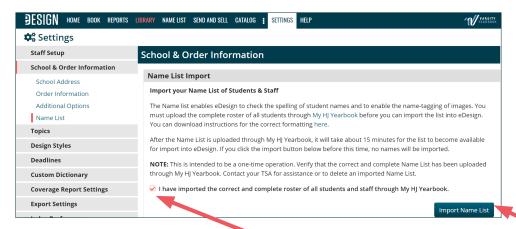


7. If prompted with the screen below, choose the **third option** to update names and add new ones. Click "Continue".



### 8. SYNC THE LIST TO eDESIGN.

After uploading your name list to Sales Setup, wait 15 minutes for our database to securely process this information. Click the Settings tab in eDesign and choose School & Order Information > Name List. Check the box indicating that you have imported your list, and then click "Import Name List." This will load all names into the Name List tab in eDesign where you can edit those names as needed and add new ones as the year progresses.







# NAME LIST TIPS AND BEST PRACTICES

#### IMPORT YOUR NAME LIST BEFORE YOU BEGIN BOOK SALES.

Doing this saves you time and promotes accuracy. When you record sales in eBusiness or when parents purchase book via the Order Center, the order will be accurately matched with a name in your name list. It prevents parents from manually typing names.

#### EDIT PREFERRED NAMES IN eDESIGN.

Change a student's name to their "preferred name" in eDesign's Name List. This is where you would change "Michael" to "Mike" or "Soo Chin" to "Grace," for example.

### EDIT NAMES IN eDESIGN EARLY IN THE YEAR.

You should edit the Name list in eDesign to reflect "preferred names" (the way you want names to appear in the yearbook) early in the year so that as you create pages, you can use the Name Check function to ensure names are spelled correctly and consistently.

## IF YOU NEED TO ADD NEW STUDENTS, ADD THEM TO eDESIGN'S NAME LIST

If you need to add new students to the name list (students who have been added after the beginning of the year, for example), it's best to add them to the name list in the Name List tab of eDesign.

#### KEEP IN-SCHOOL SALES UPDATED IN eBUSINESS.

To use Send and Sell accurately and to use the full features of eDesign's Coverage Report, you should record all in-school sales in eBusiness on a regular basis. Click the "Enter Sales" button inside of the eBusiness tab of eDesign to record these purchases.

#### USE NAME CHECK ON PAGES.

One of the most powerful uses of eDesign's Name List is the Name Check function. Name Check highlights names on pages that don't match any name on the Name List and allows you to quickly and easily correct the spelling. See the topics on Name Check in eDesign Help for more information.

#### TAG IMAGES WITH NAME TAGS.

The Name List in eDesign creates a system of name tags you can use to identify people in photos. Images tagged with names can drive the Coverage Report and the index and can be used with the Build Caption function to create quick caption starters with correctly spelled names.

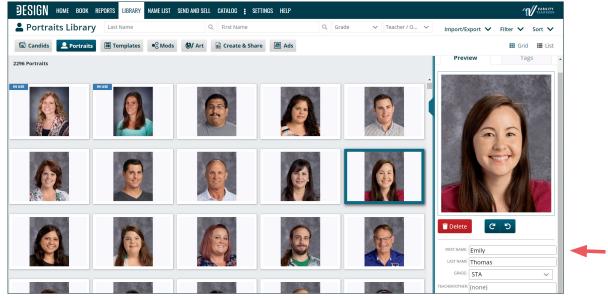
# PORTRAITS AND THE NAME LIST

# NAMES IN PORTRAIT LIBRARY ARE MOST LIKELY THE STUDENTS' LEGAL NAMES.

When you import portraits, the names are those your school provided to your photographer. Therefore, when your photographer prepares the PSPI file, the names in the Portrait Library will not match those you have edited in the Name List.

# EDIT NAMES IN THE PORTRAIT LIBRARY, NOT ON THE PAGES.

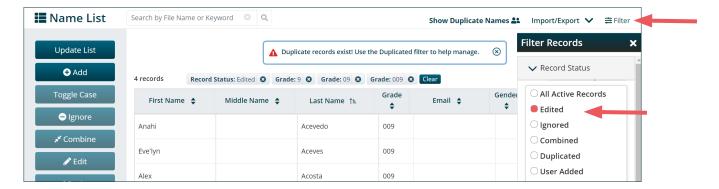
It is always best to edit portrait names in the Portrait Library—not on the actual pages. That way, if you need to re-flow the portraits, the name that flows will be accurate. If you change portrait names on the pages, these edits will not be retained if you need to re-flow portraits.



#### EDIT THE PORTRAIT NAMES TO REFLECT THE PREFERRED NAMES USING THE PROCEDURE BELOW.

If you've taken the time to edit your Name List to reflect student's preferred names, here's an easy way to make sure you also make those changes to the portraits.

- Click the Name List tab in eDesign.
- 2. Click on the Filter drop down menu, and select "Edited" to bring into view only the names you've edited.
- 3. Go to the Import/Export menu and choose Print View to create a printable list of edited names. Print it as a guide for editing portraits.
- 4. Then go to Library > Portraits. Search for the names you need to change and edit them in the preview panel.



# **UPDATING A NAME LIST**

After uploading a name list to Sales Setup inside of eBusiness, you can update the existing name list any time during the year to add new names or to add new data fields (e.g., Student ID, email addresses, name changes, etc.). To update an existing name list, you'll repeat the steps listed earlier in this document. Be sure to **choose the third option** and tell eDesign to update existing matches and add new names.

IMPORTANT: If you are unsure of how to do this, please contact our TSAs and let us help you. The names in your Name List and the actions they help you perform are so important, and we'd rather err on the side of caution by letting us guide you through things if you are unsure. Don't hesitate to reach out to us by <u>clicking here</u> and sending us your information; we'll get right back to you to help you with each step. <u>ybk.link/techsupport</u>

